

# Blackbird e-Solutions



## SERVICES AVAILABLE

- **SEARCH ENGINE OPTIMIZATION**

We can help you optimize your website to win better search results.

- **SOCIAL MEDIA MARKETING**

We can help you develop a campaign using LinkedIn, Facebook and others.

- **PAY PER CLICK ADVERTISING**

PPC advertising brings qualified traffic to your website fast.

- **WEBSITE ANALYTICS**

Analytics bring your marketing efforts together and show your ROI.

## INTERACTIVE MARKETING SOLUTIONS THAT WORK FOR YOUR BUSINESS

Are you getting the traffic through your website that you expected? Is your business easily found in the search engines? Or maybe you are looking to ramp up your online presence by optimizing your site or through social media.

Traditional marketing is stumbling because people are tired of being sold to and tired of companies pushing their products on them. They want dialog and interaction.

They want to see what other people are saying about products and companies and they want a voice. Where can they get this? ONLINE!

Isn't it time you developed your online marketing plan?

You'll find solutions to these questions, and more, at Blackbird e-Solutions. We are a consulting, online marketing and outsourcing company located in Lancaster, PA.

**Blackbird**  
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